



# KIDS' DAY

## EXHIBITOR S' INFORMATION FORM

# 2017 APRIL 29

### TIME & LOCATION:

# HANOVER WIRT PARK

Located in a block bounded by N. Franklin Street, High Street and West Park Avenue, just northwest of the Sheppard Mansion and the current U.S. Post Office, Hanover, PA, 17331.

# 12-4 PM



Since 1925, Kids' Day, has grown as an annual celebration throughout the world. This day recognizes children, pays homage to their importance in society, and endorses their wellbeing, but it is also an opportunity for you as an organization or agency to reach out to the community in many different ways.

Here at HACH-Hispanic American Center of Hanover, we extend this special day to all children, family members of all ages, cultural groups, community resources and businesses, in an effort to bring together communities of diverse cultures, promoting and celebrating our multicultural nation through healthy eating, healthy activities, healthy aging, healthy families, and the arts and literacy.

Register today by completing the form attached!!! Banks, Churches, Hospitals, Schools, Non profit Organizations, Per profit business and After School Programs are invited to participate by exhibiting their products or services and by providing giveaways at the exhibits during the event for all ages.



*KIDS' DAY is an initiative of the Hispanic American Center of Hanover (HACH)*

HACH is a ministry of:  
The Hanover Area Council of Churches

Visit our websites at:

- <http://www.hachkidsday.com/>
- <http://hanoverareacouncilofchurches.org/>
- <http://hispaniccenterhanover.com/>

# IMPORTANT INFORMATION TO KNOW

There are many different organizations and companies that can become EXHIBITORS at Kids' Day. We welcome many different types of exhibitors; however we are **unable to accept any "selling" of food or items from outside of the planning committee.**

All exhibitors will be required to offer an activity at their own table. Some ideas of this may be physical activities, examples of healthy eating and hands on educational carnival games. This is a great way to encourage attendees to visit your table. **We ask that exhibitors do not replace games with simple coloring worksheets or handouts.**

A family member will be given a VISITORS bingo card to visit the exhibitor tables. Each exhibitor will be required to stamp the family's card after providing information and having the children participate in their activity. Each exhibitor will also be required to provide a prize for participation. If exhibitors are unable to provide participation prizes, goodie bags will be provided by the planning committee. After a total of 30 stamped squares are acquired on a bingo card, the family will be reimbursed with a prize in another location within the event.



**Non-Profit Organizations:** If you are a non-profit school or business, you will be given the opportunity to participate at no fee.

**For-Profit Organizations or businesses:** A registration rate of \$75 will be required. Please make checks payable to: HACH-Hispanic American Center Hanover and mail it to:

The Hanover Area Council of Churches  
Attn: HACH-KIDS' DAY CELEBRATION  
136 Carlisle Street  
Hanover, PA 17331



We are also requesting that all exhibitors make their exhibit kid friendly and very colorful. If you have any questions regarding the nature of your exhibit or activity, **please contact Mirna Wildasin at 717-633-6353 or 717-688-4200 or e-mail at [mwildasin@hispaniccenterhanover.com](mailto:mwildasin@hispaniccenterhanover.com).**

Spaces for exhibits should be reserved as soon as possible. Space is limited, so reserve your spot now by completing the **attached EXHIBITOR REGISTRATION FORM.**





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Please use the following form to register for the event. We will use the information you provide to create the family information booklet to be used at Kids' Day. **DUE DATE: March 1, 2017**. Thank you.

## EXHIBITOR'S REGISTRATION FORM

COMPANY NAME/INSTITUTION:
ADDRESS:
CITY:
STATE:
ZIP CODE:
PHONE NUMBER:
FAX NUMBER:
E-MAIL ADDRESS:
WEB SITE ADDRESS:
STAFF/PARTICIPANT NAME AND TITLE:
BRIEF COMPANY PROFILE AND/ OR PROGRAM DESCRIPTION:
ACTIVITY PROVIDING AT KIDS' DAY (AN ACTIVITY IS REQUIRED): DESCRIPTION OF GIVE AWAY (IF APPLICABLE):



E-mail or via mail completed form to:  
Hanover Area Council of Churches  
Attn: HACH-KIDS' DAY CELEBRATION  
136 Carlisle Street | Hanover | PA | 17331  
[mwildasin@hispaniccenterhanover.com](mailto:mwildasin@hispaniccenterhanover.com)



# Become a Volunteer



An event like this needs the help of people like you – get involved with the Kids' Day Celebration by volunteering and making a difference in a child's life.

Parents, community groups, and college students volunteer at Kids' Day Celebration and help make this event possible. Whether it be cheering on the kids at the fun sports, helping them with an arts and crafts activity, or encouraging them to make a 'hole-in one' in the games area, your presence really makes a difference. For more information and volunteer times, please contact:

Mirna Wildasin at:  
(717) 633-6353 or (717) 688-4200.



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A ministry of the Hanover Area Council of Churches*

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*HACH is celebrating 10 years of service and success  
2007-2017*





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## Advertisement Opportunities

Dear friends, colleagues and partners,

It is with great pleasure to announce HACH-Hispanic American Center Hanover's Tenth Annual Kids' Day Celebration, 2017. This celebration will be made possible by the support of community volunteers, churches and organizations. We invite you to join us to celebrate and support this special event for children by advertising your business on the event's booklet.

Last year through the support of so many local businesses and volunteers, we were able to celebrate Kids' Day with an attendance of over 1300 people. The event will be held, April 29th, 2017, at Hanover Wirt Park, Hanover, PA, located in a block bounded by N. Franklin Street, High Street and West Park Avenue, just northwest of the Sheppard Mansion and the current U.S. Post Office, Hanover, PA, 17331 from 12:00 pm – 4:00 pm.

With a fee of \$100.00 we will provide you with a full page – 8.5 x 11" of advertisement in color on the event's booklet. The Master of Ceremony will announce your business most of the time during the event.

With a fee of \$50.00 we will provide you with a half page 8.5 x 5.5" of advertisement in color on the event's booklet. The Master of Ceremony will announce your business sporadically during the event.



**Please complete the information below and attach a copy of the advertisement:**

**A \$100.00 full page 8.5 x 11" advertisement**

**A \$50.00 half page 8.5 x 5.5 " advertisement**

Agency/Business Name: \_\_\_\_\_ Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### **PAYMENT INFORMATION:**

**CHECKS ONLY:** Checks should be made payable to: Hispanic American Center of Hanover

Please e-mail, fax or mail the information to:

Hanover Area Council of Churches

Attn: HACH – KIDS' DAY CELEBRATION

136 Carlisle Street, Hanover, PA 17331 or

[mwildasin@hispaniccenterhanover.com](mailto:mwildasin@hispaniccenterhanover.com)

Phone Number: (717)633-6353 or (717)688-4200

Visit our website at: <http://www.hachkidsday.com/>



***The booklets will be distributed to every family member attending the event.***